

ARIEL H. BIERBAUM
492 63rd Street Apt D | Oakland, CA | 94609
510.652.2821 | 267.808.6800 | arielb@alum.mit.edu

EDUCATION

MASTER IN CITY PLANNING **JUNE 2005**
Massachusetts Institute of Technology

- Concentration(s): City Design/Development; Housing/Community/Economic Development
- Thesis: *University-Community Relations and the Need for a Representational Discourse*

BACHELOR OF ARTS IN URBAN STUDIES, Magna Cum Laude **MAY 2000**
University of Pennsylvania

- Phi Beta Kappa, Delta Chapter
- Thesis: *Doing Good in the Hood: A Study of Community Service Participation at the University of Pennsylvania*

PROFESSIONAL EXPERIENCE

CENTER FOR CITIES AND SCHOOLS **SEPTEMBER 2005 – PRESENT**
INSTITUTE OF URBAN AND REGIONAL DEVELOPMENT
UNIVERSITY OF CALIFORNIA, BERKELEY
Program Manager of Collaborative Practice

- Oversee and coordinate Youth, School, and Planning Initiative, including Y-PLAN (Youth – Plan, Learn, Act, Now), Social Enterprise for Learning, and Youth Partners in Planning
- Oversee graduate student fellows program for the PLUS (Planning and Learning United for Systems-change) Initiative
- Oversee evaluation of projects in collaboration with the Graduate School of Education
- Serve as liaison with key national, regional, local, school district, and university partners across the Bay Area
- Assist Director in fundraising and documentation of service projects and report preparation
- Assist Deputy Director and Director in research and writing of CC&S studies and publications
- Manage all CC&S operations including: communications, website, graphics, photo-documentation and archiving, press relations

ACTIVE VOICE **OCTOBER 2005 – PRESENT**
Consultant, Strategic Communications and Community Engagement

- Develop and manage strategic communications and engagement campaigns and partnership relationships for various documentary film projects, focused on governance, land use, regional equity

OFFICE FOR COMMONWEALTH DEVELOPMENT **SUMMER 2004**
COMMONWEALTH OF MASSACHUSETTS
Rappaport Public Policy Fellow Reporting to the Undersecretary of Policy

- Researched best practices of municipal regulation and redevelopment practice nationwide for report on key health indicators of cities

ARIEL H. BIERBAUM

492 63rd Street Apt D | Oakland, CA | 94609
510.652.2821 | 267.808.6800 | arielb@alum.mit.edu

CENTER FOR REFLECTIVE COMMUNITY PRACTICE DEPARTMENT OF URBAN STUDIES AND PLANNING, MIT Communications and Outreach Planner

DEC 2003 - MAR 2004

- Developed communications infrastructure for CRCP constituents

CITY OF PHILADELPHIA MURAL ARTS PROGRAM Director of Community Murals

MAY 2000 – DEC 2002

- Coordinated over 100 mural projects per year, including project and artist selection, budgeting, procurement, management of 12-person crew; initiation and management of community engagement for collaborative mural design process
- Devised and implemented administrative changes to streamline project application process, execution, and evaluation
- Represented organization to foundations, donors, city departments, and City Council

PRESENTATIONS AND PUBLICATIONS

- McKoy, Deborah and **Ariel Bierbaum**. (*forthcoming* Fall 2007). *Y-PLAN: A tool for engaging youth in planning their communities*. Race, Poverty and the Environment.
- **Bierbaum, Ariel** (October 2007). *School Quality and Housing Choices: What are the Links?* 2007 Lake Arrowhead Transportation/Land Use/Environment Symposium convened by UCLA Extension Public Policy Program in collaboration with UCLA Institute of Transportation Studies, Lake Arrowhead, CA.
- McKoy, Deborah and **Ariel Bierbaum** (September 2007). *Growing our Future Community Activists and Land Use and Housing Policy Makers: The Case of Y-PLAN*. League of California Cities 2007 Annual Conference, Sacramento, CA.
- **Bierbaum, Ariel** (April 2007). *Growing our Future Community Activists and Land Use and Housing Policy Makers: The Case of Y-PLAN*. Housing California Conference, Sacramento, CA.
- **Bierbaum, Ariel** (October 2006). *Growing our Future Community Activists and Land Use and Housing Policy Makers: The Case of Y-PLAN*. California American Planning Association Conference, San Jose, CA.
- Sperry, Raphael and **Ariel Bierbaum**, Juan Calaf, Karen Kearney, and Kathleen Monroe. (November 2005). *Prison Design Boycott – a Challenge to the Professional Business of Incarceration*. Prison Legal News, Vol. 16, No. 11.
- **Bierbaum, Ariel** (2005). *University-Community Relations and the Need for a Representational Discourse*. Master's Thesis.
- **Bierbaum, Ariel** (April 2000). *Doing 'Good in the 'Hood: A Study of Community Service Participation at the University of Pennsylvania*. Undergraduate thesis presented at the annual University of Pennsylvania Graduate School of Education Spencer Urban Research Symposium, Philadelphia, PA.
- **Bierbaum, Ariel** (2000). *Doing 'Good in the 'Hood: A Study of Community Service Participation at the University of Pennsylvania*. Undergraduate Thesis.

ARIEL H. BIERBAUM
492 63rd Street Apt D | Oakland, CA | 94609
510.652.2821 | 267.808.6800 | arielb@alum.mit.edu

GRANTS AND FELLOWSHIPS

RAPPAPORT PUBLIC POLICY FELLOWSHIP **SUMMER 2004**
RAPPAPORT INSTITUTE FOR GREATER BOSTON, HARVARD UNIVERSITY

TUITION GRANT **SEPT 2003 – JUNE 2005**
DEPARTMENT OF URBAN STUDIES AND PLANNING, MIT

AWARDS AND HONORS

EXCELLENCE IN PUBLIC SERVICE AWARD **MAY 2007**
Department of Urban Studies and Planning, MIT

AWARD FOR CONTRIBUTION TO INTELLECTUAL LIFE OF THE DEPT. **JUNE 2005**
Department of Urban Studies and Planning, MIT

AWARD FOR CONTRIBUTION TO THE PROGRAM **MAY 2000**
Department of Urban Studies, Univ. of Pennsylvania

ACTIVITIES AND AFFILIATIONS

- Member, Association of Bay Area Governments FOCUS Working Group
- Organizational Development Consultant, South of Market Community Action Network (SOMCAN) Board of Directors, San Francisco, CA
- Member, American Planning Association
- Member, Association of Community Design
- Member, Planners' Network

SKILLS AND QUALIFICATIONS

- Proficient in Microsoft Office; Microsoft Access; Corel WordPerfect; Internet
- Familiar with Adobe Suite, SPSS, GIS, iMovie, Final Cut Pro
- Conversational Spanish