

Growing our Future Community Activists and Land Use and Housing Policy Maker



Y-PLAN
(Youth – Plan, Learn, Act, Now)

Deborah McKoy, Director Ariel Bierbaum, Program Manager

CA League of Cities Conference Thursday, September 6, 2007



Agenda

I. Welcome and Introductions:

Who are you? Where are you from? What 2 questions do you have re: youth engagement?

- II. Overview of Center for Cities & Schools and Y-PLAN
- III. Y-PLAN Spotlight: Emeryville 2007
- IV. Youth Planning in Action Activity
- V. Questions and Answers

Mission

To position high-quality education as a critical component for broader city and metropolitan policy-making.

We believe that invigorating public education and revitalizing neighborhoods are goals that can, and should, be accomplished in tandem.



Three main areas of CC&S work:

- 1. Research
- 2. Education
- 3. Collaborative Practice
 - Youth, Schools and Planning





History and Context

- Started in 1999
- "Change happens in communities outside the walls of UC" UCB graduate student
- 8 year university-community collaboration and course
- Unites worlds of urban planners and education
- Based on Deweyan principle "Experience is knowledge"

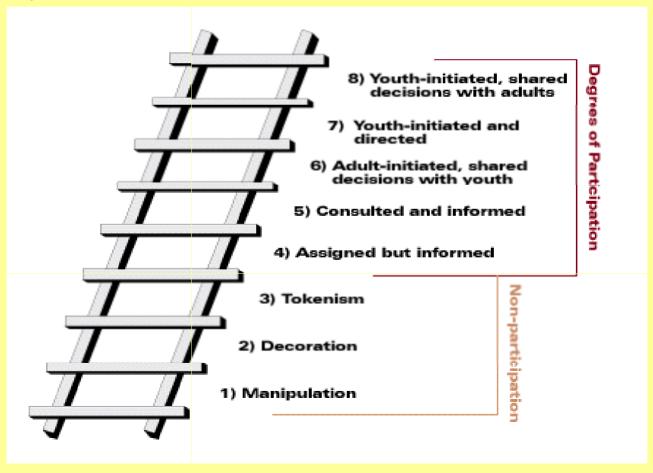


Central Questions

- How can we **maximize authentic participation** by youth within the constraints of the systems within which we operate?
- What are the substantive opportunities and limitations for engaging youth in planning and policy making processes?
- How does young people's participation in specific projects contribute to their improvement of their city, educational development, and cultivate their appetite for civic activism?

Hart's Ladder of Participation

An analytic tool to understand decision making



Thinking Like Youth

VISIONING ACTIVITY:

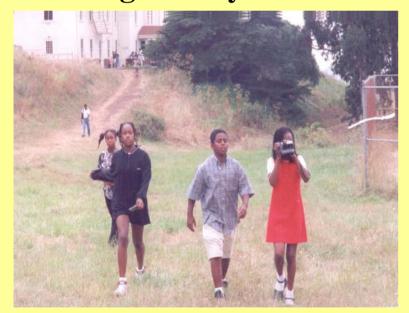
- Close your eyes
- Think back when you were a child: where were you? State/city?
- Go to your favorite place where you felt safe and happy: look around, what's there? People, streets, buildings, nature
- Why do you feel safe? What are the feelings? What are the streets and roads like? What are the homes like?
- Open your eyes and draw a map of this space on the paper provided

CENTER Or CITIES & SCHOOLS

Curriculum Overview

Y-PLAN

Module #1
Touring the city



Learn to "look" at their every day environment Collect data

Module #2

Making Sense of the City



Analyze data
Identify common themes
Develop maps to create stories

CENTER CITIES & SCHOOLS



Module #3
The Charrette –
"A Vibe for Change"



Look at sources of inspiration Create models

Module #4
Public Presentation



Bringing it all together! Final presentations at City Hall





Spotlight: Emeryville 2007

- 9th and 10th grade classes
- Client = Assemblywoman Loni Hancock
- Focused on questions of:
 - Affordable Housing
 - Vibrant Streetlife
 - Center of Community Life and Family Resource Center
- Presented observations, analysis, and action steps for change at City Hall to client, city officials, and community members



Emery Students' Presentation









Y-PLAN 2007 with Emery Secondary School



Youth Perspectives on Creating a Vibrant and Family-Friendly Emeryville along San Pablo Avenue

Presented by:

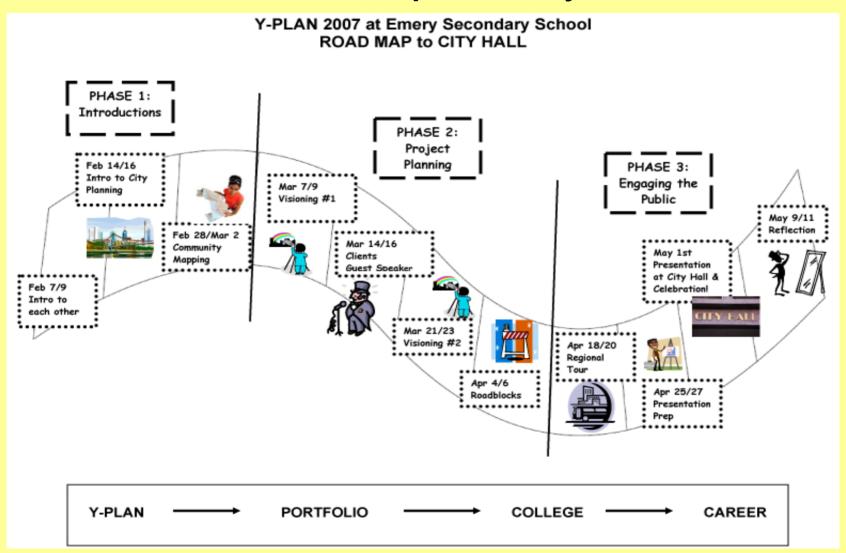
9th and 10th grade classes
Ms. Ruth Mathis & Mr. Max Monroy-Miller
UC Berkeley Y-PLAN Mentors

Tuesday, May 1, 2007 Emeryville City Council

CENTER OF CITIES & SCHOOLS



Our Road Map to City Hall



A Day in the Life of an EUSD student...









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We took a Neighborhood Walk...





We found lots of opportunities for change!







Vacant buildings

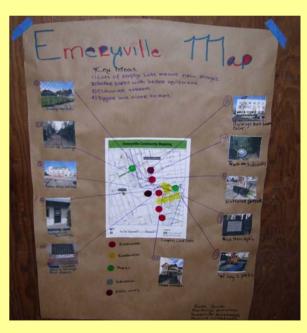
CENTER Or CITIES & SCHOOLS

We worked together with Y-PLAN Mentors and made Community Maps









We worked on a vision for change for:

- Affordable Housing for Everyone
- A More Youth-Friendly San Pablo Avenue
- Improved Public Transportation
- Continued work on the Center of Community Life and the Family Resource Center at Emery Secondary School

Immediate Action, Visible Change! Support the Measure A (Parcel Tax)



What we can do:

- Register voters in community
- Canvas at local businesses on San Pablo Avenue
- Spread the word to friends, family, neighbors

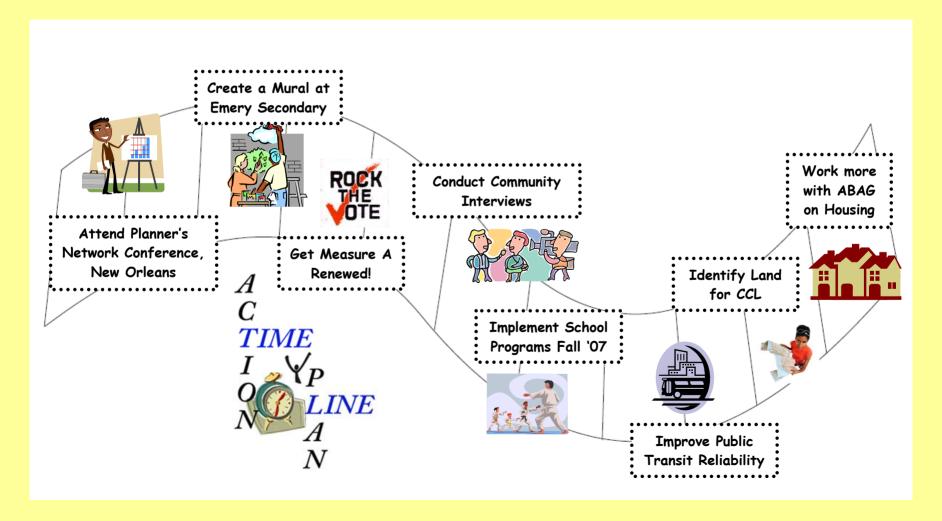


Why do we support the Measure?

- Increase funding for public spaces and our schools
- Help to fund our recreation center
- Increase our visibility as students in the community



Our Action Plan A Timeline: Steps to Take After Today





Y-PLAN in Action!

Small Group/Pair Activity

- (1) Identify one specific project that can:
 - (a) contribute to the improvement of your city,
 - (b) provide educational learning opportunities,
 - (c) and cultivate students' appetite for civic engagement
- (2) Identify 3 key steps for engaging youth
- (3) Identify 3 key challenges



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