

# 2009-10 PLUS Fellowship (oakland)

East Oakland Building Healthy Communities



OAKLAND UNIFIED  
SCHOOL DISTRICT

expect **Success**

# (context)

- TCE Building Healthy Communities: East Oakland
  - 10 yrs; \$3M/year
  - 1-year planning process
- Broader opportunity: federal policy alignment



# (driving questions)

School voice: How can we make people aware of what's happening in schools?

- What is currently happening
- How can district support promising practices?
- Capacity challenges/opportunities for schools

(overview)

PLUS 2009-10

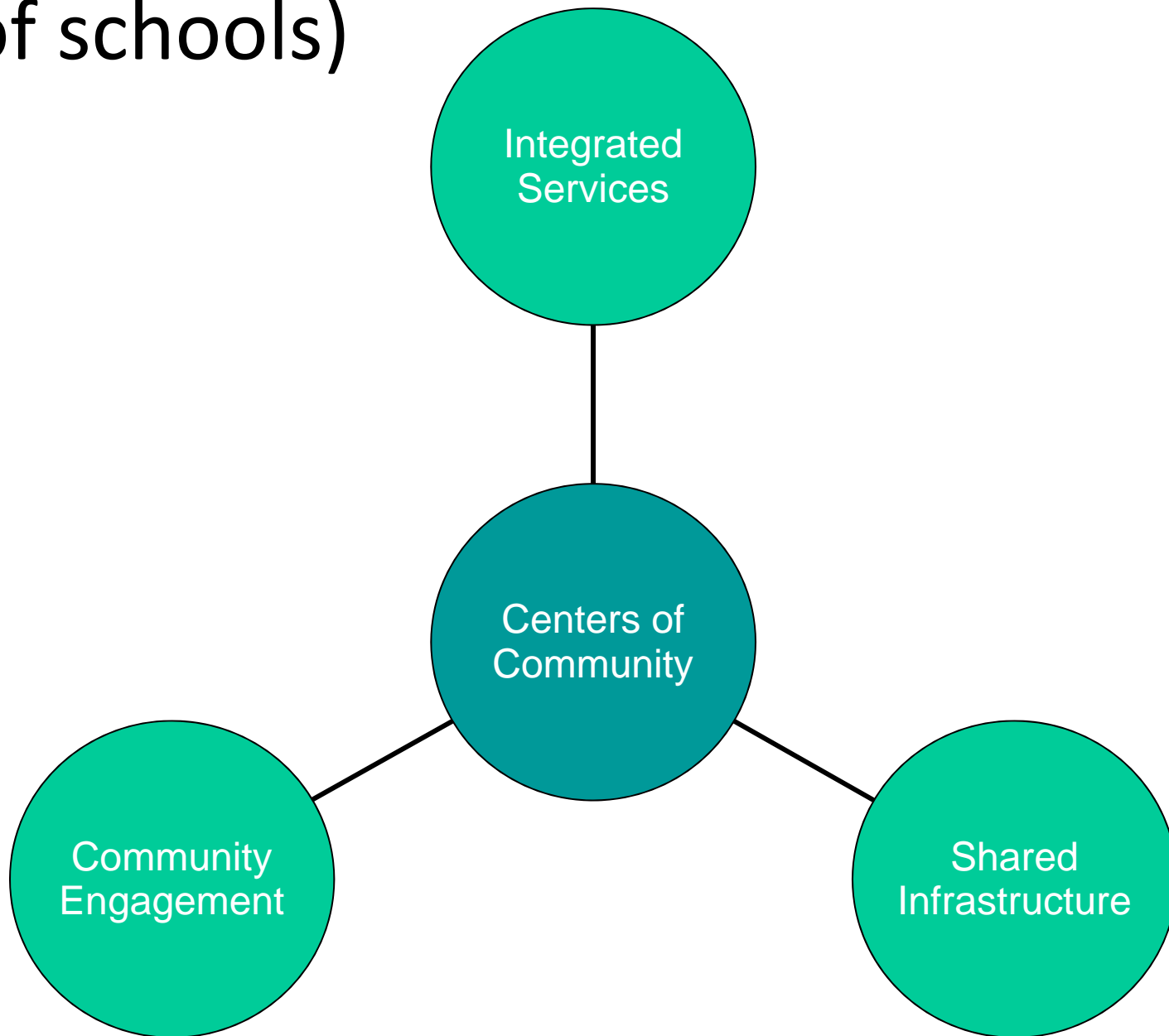
EOBHC:

- Opportunities to strengthen collaboration
- Anticipating funding directions and drafting language re: role of schools in collaboration with CBOs and cities

OUSD:

- Beginning to structure and operationalize work around service integration – partner orientation

(role of schools)



# (promising practices)

- Integrated services
  - School-based health centers
  - Coordination of Services Teams
- Shared infrastructure
  - Oakland School Food Alliance
  - Alameda County Public Library
- Community Engagement
  - OCO
  - EBAYC



(recommendations)



# (integrated services)

- 1) Develop shared vision of service integration at school & district levels
- 2) Cultivate champions who drive service integration at all levels
- 3) Support schools and service partners to incorporate partners into the life and culture of school site



# (shared infrastructure)

- 1) Help schools develop joint-use partnerships that meet community needs for accessible services and recreational space

# (community engagement)

- 1) Forge relationships with community institutions building leadership and momentum for broader change
- 2) Support school staff and administrators to engage families in empowering ways
- 3) Seek opportunities to involve families in planning and decision-making at district and site levels

## (next steps)

- Develop materials and training for on-site partners (Seenae)
- Reach out to neighborhood organizations and families in site facilities planning process
- Make professional development opportunities in organizing and engagement available to school leaders
- Broadcast success