



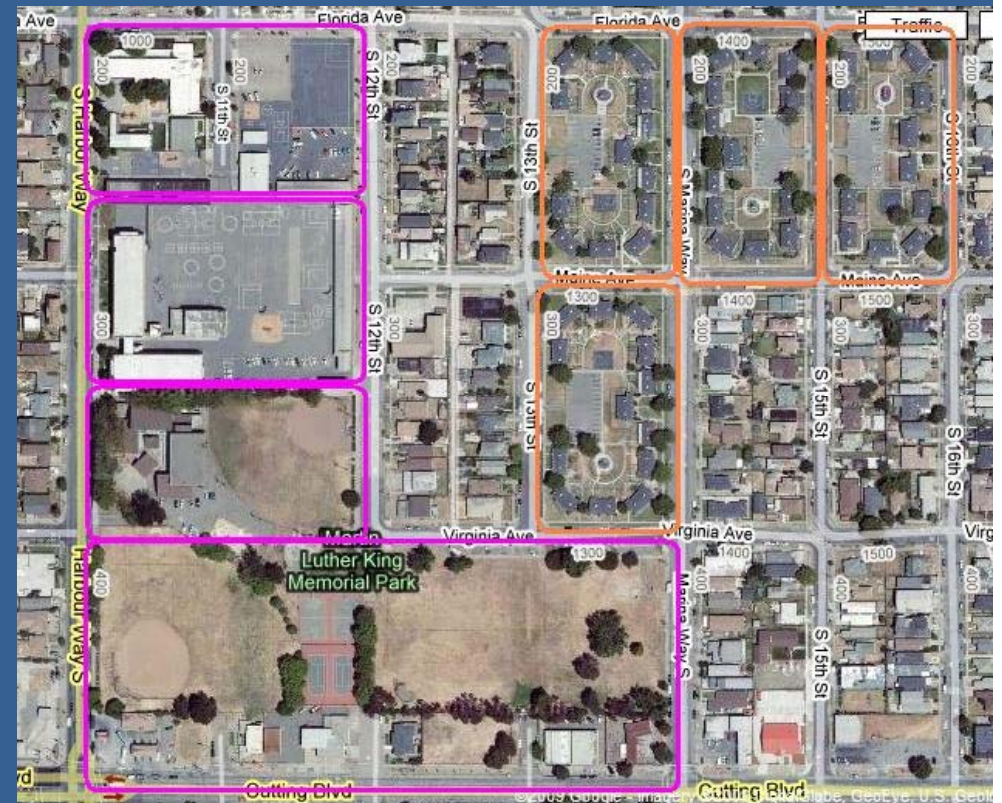
**NYSTROM UNITED
REVITALIZATION EFFORT (NURVE)**

**Neighborhood Transformation at the
Nexus of People, Place, and
Collaborative Practice**

Richmond PLUS Team
April 24, 2009

KEY COMPONENTS

- Need (Background)
- Mission
- Vision & Strategies
- Stakeholders



OPPORTUNITIES

Key Questions:

- *How to engage community members in the NURVE project?*
- *How to create and implement collaboration and accountability structures across stakeholders?*



Project
Transparency

Key Successes: Transparency

- **NURVE website**
- **Public relations materials**
- **Community mtgs., door-to-door visits**
- **Community feedback included in MLK Park plans**



Key Successes: Building Relationships

Building
Relationships

- Reinvigorated community outreach efforts
- Coordination with neighborhood councils
- NURVE Youth Advisory Council



Tools for
Collaboration

Key Successes: Tools for Collaboration

- Simplified NURVE Master Timeline

Organizational
Structures

Organizational Structures

- Continued documentation and coordination
- Identified need for MOU
- Templates for JUAs – in progress

NEXT STEPS: PLUS '08-'09

2008-2009 PLUS Fellow and Team

Website Online (05/09)

Home for NURVE YAC
(08/09)

Master Timeline
(05/09)

Template JUAs (05/09)

NURVE Stakeholders

Benchmarks, action
plan for '09-'10 (05/09)

Expand outreach

First source hiring
templates (05/09)

Strategy meetings re:
collective ownership

RECOMMENDATIONS: '09-'10



1

- Formalize NURVE coordination and collective ownership

2

- Grow and sustain NURVE Youth Advisory Council

3

- Expand community outreach efforts and strengthen relationships across stakeholders

4

- Build community capacity and civic leadership

5

- Research and evaluate resources and program