



PLUS Leadership Initiative
Planning and Learning United for Systems Change
 ...What we each add to the life of a learner...

Summer Institute
July 23-25, 2007

The goal of UC Berkeley Center for Cities & Schools' *PLUS Leadership Institute* is to promote and support collaborative, learner-centered policies and practices aimed at improving public education quality and creating more vibrant and healthy neighborhoods for all. Because young people cross multiple physical, social and institutional spaces each day, their needs and realities must drive both educational and urban/metropolitan policies and practices.

To ensure a more coherent and coordinated pathway for young people to be engaged, both as students and as citizens, the *PLUS Institute* will provide space for civic and educational leaders to further develop and expand collaborative initiatives. During the two and a half day summer institute, PLUS teams, comprised of city, county, CBO and school stakeholders, will showcase selected ongoing projects and best practices from cities in the Bay Area region: *Berkeley, Emeryville, Oakland, Richmond, San Francisco, and San Pablo/West Contra Costa County*. Additionally, national leaders will present on innovative best practices and inspiring models of collaborative work.

Together in interactive, hands-on labs and workshops educators and civic leaders will build relationships, tools, and systems for collaboration, centered around the following topics: *Transformative Leadership, Data Sharing and Management, Civic Partnerships, Infrastructure/Facilities, and Leveraging Resources Across Multiple Sectors*. Each workshop will include both national and local conversations on these issues, and participants will be able to leverage the resources of the University to add value, refine, and further develop ongoing projects and practices.

Location: Berkeley City College

MONDAY, July 23, 2007



Transformative Leadership:
 What are our core values?

OPENING

6:00 p.m.

Welcome, and Introductions

Deborah McKoy, Ph.D., Director, Center for Cities & Schools

Mario Rivas, Ph.D., Vice President of Student Services, Berkeley City College

Participant/Team Introductions and Activity

7:00 p.m.

Dinner

7:30 p.m.

Keynote Speaker/Local Spotlight: Emeryville

Anthony Smith, Ph.D., Superintendent, Emery Unified School District

What we each add to the life of a learner: presentation on the Education and Youth Services Advisory Committee (EYSAC), a broad coalition of Emeryville elected officials and community members working to transform Emery Unified School District into a "Center of Community Life."

Regional Dialogue

8:30 p.m.

Adjourn



Technology: In what ways and under what conditions can technology open windows into different dimensions of learners' lives and support integrated systems?

WORKSHOP I

8:00 a.m. Continental Breakfast

8:30 a.m. Welcome, Introduction & National Spotlight Presentation

- *Deborah McKoy, Ph.D., Director, Center for Cities & Schools*
- *Presentation by Charlie Fitzpatrick, K-12 Educational Manager, Environmental Systems Research Group (ESRI) - the nation's leading provider of GIS mapping and data tools*
Overview of GIS mapping and other tools for spatially representing data, illuminating the possibilities for collecting, analyzing, and sharing data on the district, school, and classroom levels and across city agencies.

9:15 a.m. Local Spotlight: Oakland

- *PLUS Team Leader: Kirsten Vital, Chief of Community Accountability, OUSD*
Discussion of OUSD's data-sharing initiative, which brings together district, city, county, and university partners to evaluate and improve student academic and supportive services. Focus includes: tracking and accountability, benefits/costs of data collection, and possibilities/complexities of working with third-party institutions.

Regional Dialogue

10:30 a.m. Nuts and Bolts City Team Working Sessions/Report Back

Noon - 1:00 p.m. Lunch: Teambuilding and Presentations by Youth from the UCB Y-PLAN



Authentic Engagement: How do multiple stakeholders contribute to learner-centered systems change?

WORKSHOP II

1:00 p.m. Introduction & National Spotlight Presentation

- *Ariel Bierbaum, Program Manager, Center for Cities & Schools, UC Berkeley*
- *Presentations by Mary Filardo, Executive Director, 21st Century School Fund, Washington D.C. and Heather Kinlaw, Research Fellow, Center for Cities & Schools*
Presentation of national collaborative practices for educational and community transformation, with a focus on fostering joint accountability and reciprocity among multiple stakeholders.

1:45 p.m. Local Spotlight: San Francisco

- *PLUS Team Leader: Claudia Sandoval, Director of City and School Partnerships, San Francisco Department of Children, Youth, and their Families*
Presentation on the "Permanent Campaign for Public Education," a newly-developed collaborative working group comprised of district, community, and civic representatives, designed to address public perceptions and increase broad support for San Francisco public education.

Local Spotlight: Berkeley

- *PLUS Team Leader: Tracey Shear, Executive Director, Berkeley Alliance*
Members of the BIRI (Berkeley Integrated Resources Initiative) present "lessons learned" from their work on this initiative, sharing their experiences with topics such as: institutional and vertical integration, operationalizing partnerships, and engaging diverse communities in learner-centered systems change.

Regional Dialogue

3:00 p.m. Nuts and Bolts City Team Working Sessions

4:00 p.m. Report Back and Reception



Physical Infrastructure: How can innovations in facilities and support structures promote systems change?

WORKSHOP III

8:00 a.m. **Continental Breakfast**

8:30 a.m. **Welcome, Introduction & National Presentations**

- *Jeff Vincent, Ph.D., Deputy Director, Center for Cities & Schools*
- *Presentation by Mary Filardo and Jeff Vincent*

Overview of national best practices on the built environment and its impact on education. Particular focus on joint-use of facilities, school design, and housing.

9:15 a.m. **Local Spotlight: San Pablo and West Contra Costa Unified School District**

- *PLUS Team Leader: LaZena Jones, Director, Helms Community Project*

A case study of the possibilities and challenges involved in the shared use and redesign of facilities by members of the Helms Community Project and San Pablo city council members.

10:30 a.m. **Local Spotlight: Richmond Nystrom**

- *PLUS Team Leader: Stephanie Forbes, Director, Bay Area LISC (Local Initiatives Support Corporation)*

Presentation on the school-centered, neighborhood revitalization effort currently underway in Richmond's Nystrom neighborhood.

Regional Dialogue

Nuts and Bolts City Team Working Session/Report Back

Noon - 1:00 p.m. **Lunch: Showcase of Local and National Resources to Support PLUS Work**



Leveraging Resources: What are the most effective ways to tell our stories, communicate successes, and garner resources?

WORKSHOP IV

1:00 p.m. **Introduction**

- *Linn Posey, Research Fellow, Center for Cities & Schools*

Presentation by Nora Silver, Ph.D.

- *Director of Nonprofit and Public Management Program, UC Berkeley Haas School of Business*

1:30 p.m. **City Team Action Planning, Presentation Preparation**

2:30 p.m. **FUNDER'S FORUM: PLUS Team Roadmap Presentations**

- *Facilitated by Anu Greenlee Cairo, Program Officer, Walter and Elise Haas Fund*

PLUS teams present highlights of their Institute work and preliminary road maps for the future to a panel of foundation leaders, including representatives from:

Walter and Elise Haas Fund
Kellogg Foundation

Irvine Foundation (invited)
Stuart Foundation

CONCLUSION

CC&S Sharing of Lessons Learned and PLUS Roadmap

Shirl Buss, Ph.D., PLUS Training Consultant

4:00 p.m. **Closing Reception**



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