Opportunity-Rich Schools & Sustainable Communities: Seven Steps to Align High-Quality Education with Innovations in City and Metropolitan Planning and Development

December 1, 2011
Goals

- Share best practices framework
- Learn from local partners
- Hear your questions & insights
Agenda

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TONY SMITH, Superintendent, Oakland Unified School District

MIKE RAIBLE, Executive Director, Planning and Development, Charlotte-Mecklenburg Schools

JONATHAN WELLS, Program Manager, Capital Facilities, Charlotte-Mecklenburg Planning Department

MARISA RAYA, Regional Planner, Association of Bay Area Governments

If you can’t hear, dial via phone: 1.888.224.3715
Role of Education in HUD Programs

SALIN GEEVARGHESE, Senior Advisor, Office of Sustainable Housing and Communities, U.S. Dept. of Housing and Urban Development

Office of Sustainable Housing and Communities

Partnership for Sustainable Communities
http://www.sustainablecommunities.gov/
Seven Steps to Align High-Quality Education with Innovations in City and Metropolitan Planning and Development

1. Know Your Educational Landscape
2. Engage School Leaders, Families, & Young People
3. Establish a Shared Vision and Metrics
4. Support the Whole Life of Learners
5. Align Bricks-and-Mortar Investments
6. Maximize Access to Opportunity through Transportation
7. Institutionalize What Works

Know
Plan
Implement
Sustain
Get to Know Your Educational Landscape

• *Understand* local educational policies and demographics

• *Inventory* educational and workforce assets

• Assess physical school infrastructure
Engage School Leaders, Families and Young People in Planning

- Identify ways to engage in the planning process
- Engage students and parents
- Connect participation to classroom learning
- Ensure engagement with capacity building tools
Create a Shared Vision
Linking Community, Regional, and Educational Prosperity

- *Cultivate* leadership and champions
- *Adopt* the vision statement formally across institutions
- *Develop* common indicators to measure change, shared accountability, and effective use of scarce resources
4. Support the Whole Life of Learners

5. Align Bricks-and-Mortar Investments

6. Maximize Access to Opportunity through Transportation

IMPLEMENT
Support the Whole Life of Learners through Comprehensive Services and Amenities

- **Provide** comprehensive social services aligned with educational priorities
- **Provide** quality amenities to attract families and enrich students
- **Harness** public and private funding to align programs
Align Bricks and Mortar Investments

- *Establish* schools as centers of opportunity-rich communities
- *Ensure* family-oriented, mixed-income housing
- *Pursue* joint development
Maximize Opportunity through Affordable Transportation Options

- Make areas surrounding schools pedestrian/bicycle safe
- Align transit options to support school choice and extracurricular opportunities
- Create incentives for multimodal transportation choices by students
- Site schools to maximize multimodal transportation access
Institutionalize What Works to Secure Gains and Ensure Ongoing Innovation

- **Support** capacity building for new professional practice, formal communication systems, and collaborative decision-making
- **Measure** change, assess impact, and leverage results
- **Leverage** diverse resources
- **Balance** “what works” with “what could be”
Getting Districts to the Table

TONY SMITH, Superintendent

http://www.ousd.k12.ca.us

http://www.thrivingstudents.org/
Effective Joint Use Strategies

MIKE RAIBLE, Executive Director, Planning and Development, Charlotte-Mecklenburg Schools

JONATHAN WELLS, Program Manager, Capital Facilities, Charlotte-Mecklenburg Planning Department
Joint Use Task Force: what & why?

- Created 1994 by Joint Resolution
- Mechanism for joint use and capital collaboration discussions to occur at staff level
- Meets monthly; 2 dozen agencies involved (City, County, Towns, NFPs)

**Purpose:**
- Seek collaborative facilities opportunities to:
  - reduce development & operational costs
  - create superior product for community
- Better align projects in capital plans & facilities needs assessments
- I.D. potential public re-use of public properties
- Single source for “all things capital”
Joint Use Task Force: Partnerships

Created mutual process expectations
• for Schools’ role in:
  - City re-zoning process
  - City planning initiatives (land use & policy)
• for Planning’s role in Schools’ facility master plan updates
• for Schools’ role in City CIP and Planning’s role in County CIP

Creates opportunities for “path forward” collaboration:
• City and County capital budgeting re-design
• “Project Lift”
• Neighborhood Quality of Life
Joint Use Task Force: challenges

- Information-sharing – use of technology
- Simple geographic alignment of large amounts of facilities data
- Expectation of “better” collaboration & planning with fewer resources
- Competing priorities between/among partners (including timing)
- Real “meaningful” collaboration (it’s still voluntary)
- “Cultural” differences

Regional Planning for a Sustainable Bay Area: the Role of Schools

Marisa Raya, Regional Planner, Association of Bay Area Governments
Oakland, CA
Plan Bay Area
~70% of Growth to Priority Development Areas (PDAs)

- Focus funding and resources on these areas
- PDA Diversity
- Infill Planning Model = Complete Community
PDA Schools Have Lower Academic Scores

Bay Area Schools
Mean Academic Performance Index (API)
2009-10

9-County Bay Area Mean API 2009-10 = 793
State Goal: 800
California Mean API 2009-10 = 754
From Region to School

– Past Work Established:
  1) Regional Planning is built on supporting Sustainable Neighborhoods, or “Complete Communities”
  2) Schools are a critical element for future housing and job projections; 12% of all transportation trips

– Region can’t address everything: Target resources to PDAs, including schools in key PDAs

– Region and State should provide planning frameworks and incentives built around supporting schools in targeted areas
  • Planning program (~$3M/year, or about 10 local plans)
  • Capital Funding

– Looking for Pilot Projects in Key Districts: next Planning Grant round early 2012
Plan Bay Area Links

http://www.bayareavision.org/schools

http://www.onebayarea.org/plan_bay_area

http://www.bayareavision.org/initiatives/planninggrants.html

Next round of grants, available Winter/Spring 2012
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Next Steps

• Webinar series
• Profile innovative practice
• ?

http://citiesandschools.berkeley.edu