



**CENTER FOR
CITIES+SCHOOLS**
UNIVERSITY OF CALIFORNIA BERKELEY

**San Francisco
Planning**



A Family and Children Friendly San Francisco

What makes a city family and children friendly?



What makes a city family and children friendly?

Potential Ideas:

- Affordable housing
- Accessible transit
- Clean water
- Open parks
- Safe neighborhoods
- High-quality schools
- Wrap-around services
- Community based organizations
- **Community engagement**
- ...and more

Outline

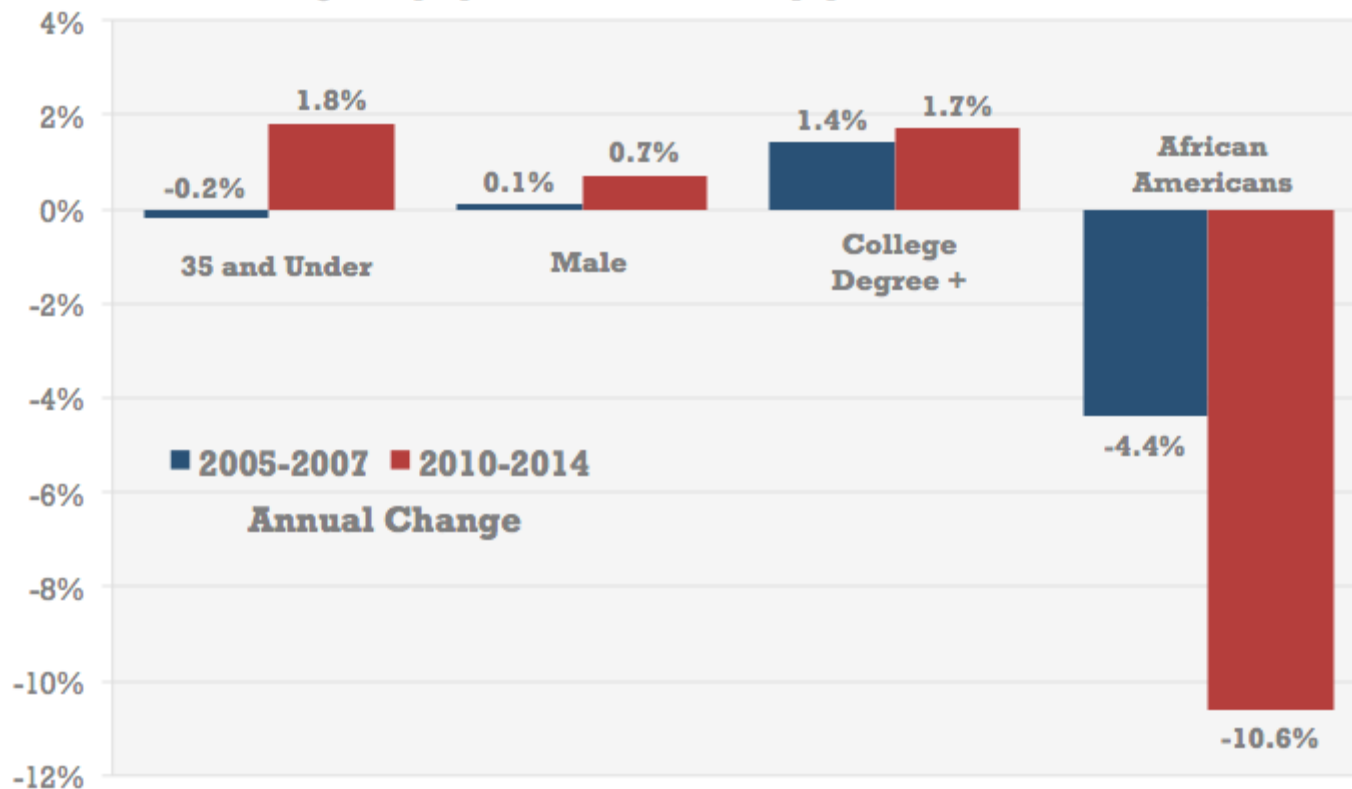
1. Project Question
2. Data
3. Methodology, Analysis, and Findings
4. Recommendations

Project Question

How might we educate, engage, and incorporate youth in SF Planning initiatives to develop a child and family friendly city?

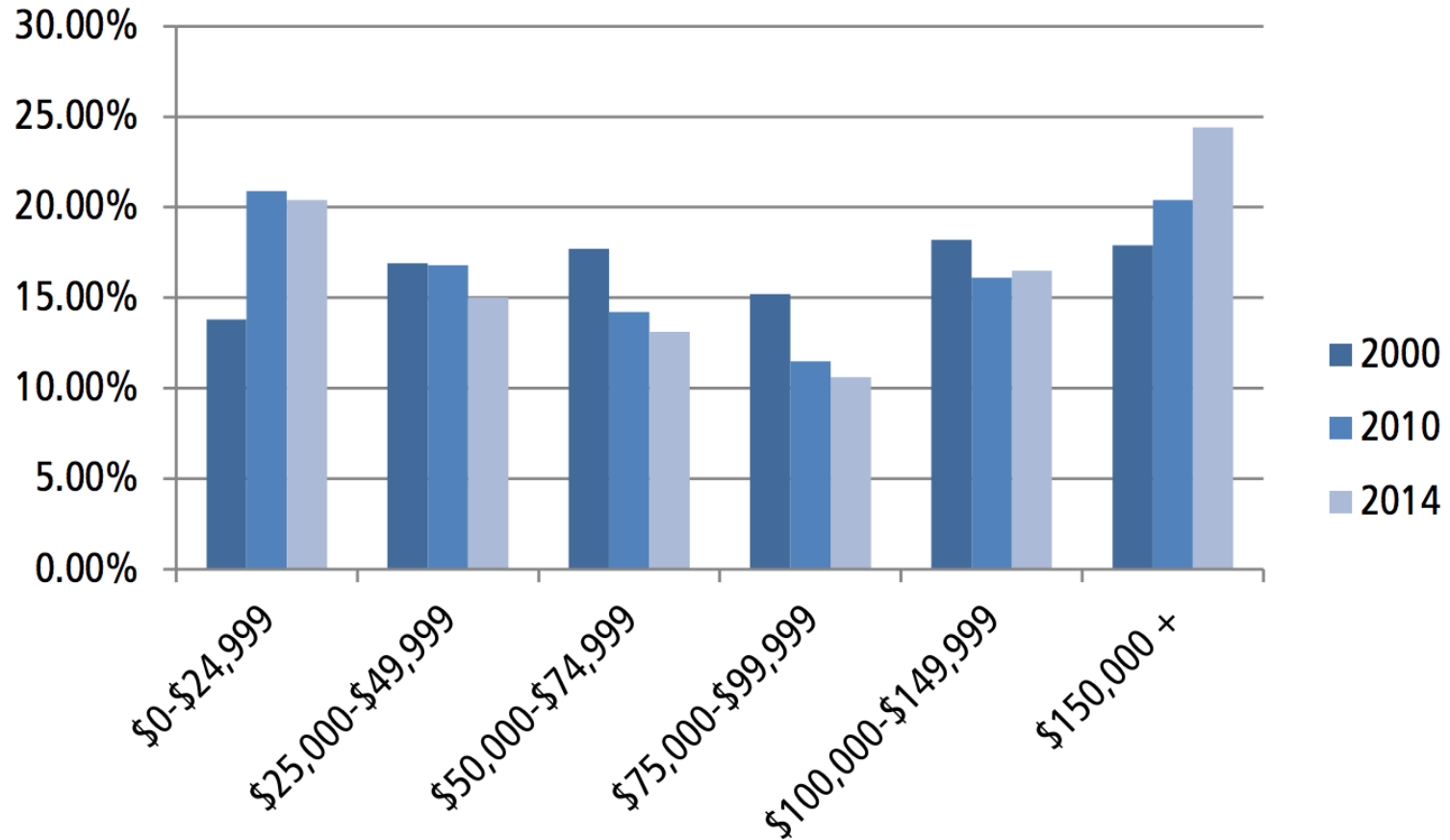
The Major Demographic Changes Are Speeding Up

The annual change as a proportion of San Francisco's population in from 2005-2007 and 2010-2014



Source: <https://priceconomics.com/quantifying-the-changing-face-of-san-francisco/>

Breakdown of Total Population Annual Income



Population Density and Share of Households that are Families with Children < 19 in Large Cities Nationwide

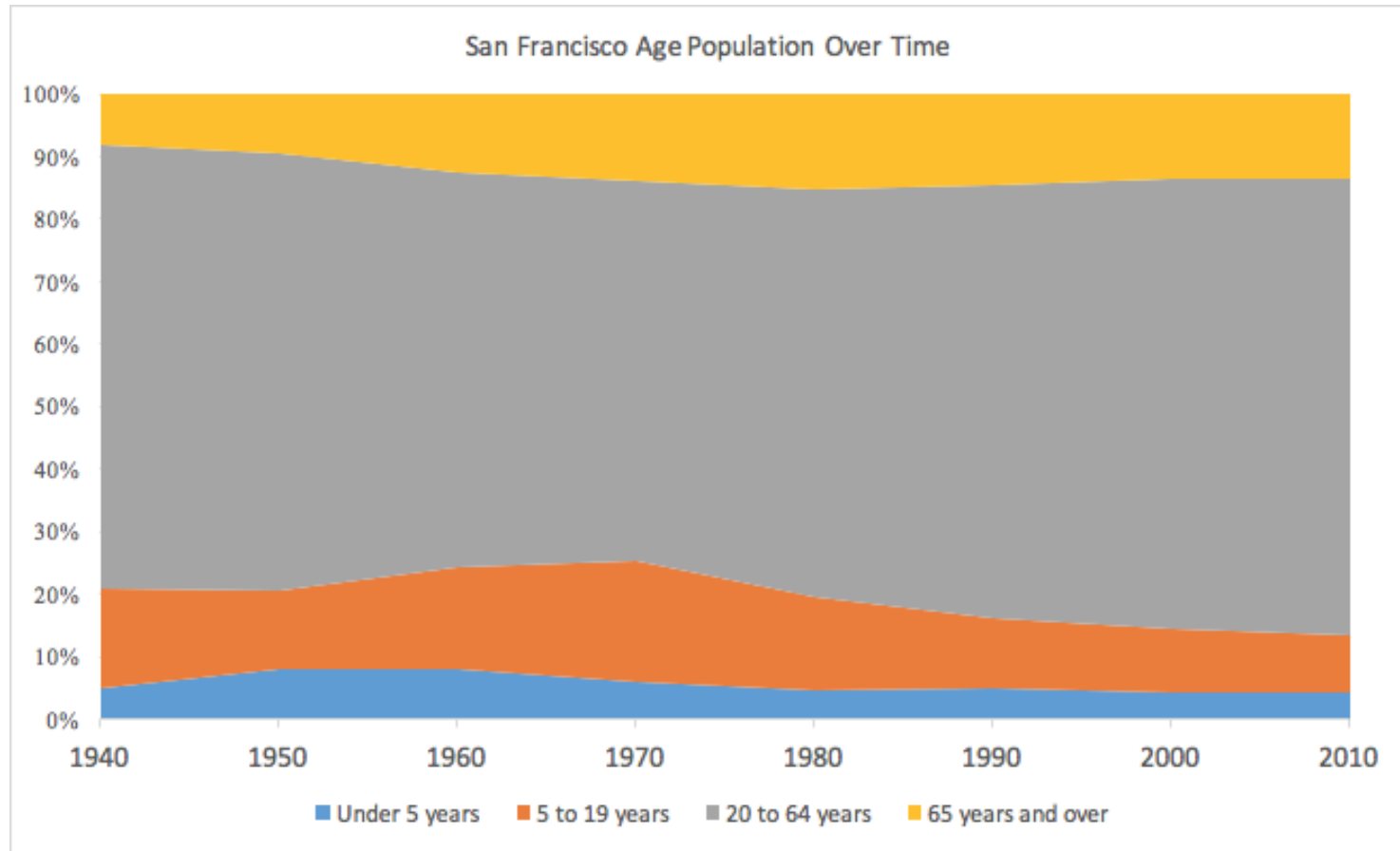
	Population Density per Square Mile	Total Households	% of Households that are Families with Children
Los Angeles, CA	8,092	1,318,168	33.4%
Milwaukee, WI	6,190	230,221	33.4%
New York, NY	27,016	3,109,784	30.5%
Chicago, IL	11,844	1,045,560	29.6%
Baltimore, MD	7,676	249,903	27.9%
Denver, CO	3,915	263,107	24.7%
Portland, OR	4,347	248,546	24.5%
Minneapolis, MN	7,085	163,540	23.3%
Boston, MA	12,787	252,699	22.9%
Washington, DC	9,864	266,707	20.4%
Seattle, WA	7,255	283,510	19.2%
San Francisco, CA	17,169	345,811	18.0%

Population Density and Share of Households that are Families with Children < 19 in the Bay Area³

	Population Density per Square Mile	Total Households	% of Households that are Families with Children
Santa Clara	5,256	604,204	38.4%
Solano	476	141,758	38.1%
Contra Costa	1,300	375,364	37.3%
Alameda	2,048	545,138	34.6%
San Mateo	8,014	257,837	34.1%
Napa	165	48,876	33.8%
Sonoma	270	185,825	30.9%
Marin	476	103,210	29.0%
San Francisco	17,169	345,811	18.0%

San Francisco also has the least children of any Bay Area county by a significant margin.

Source: http://default.sfplanning.org/plans-and-programs/planning-for-the-city/family-friendly-city/Housing_for_Families_with_Children_Report-011717.pdf



Data: 1940 - 2010 Bay Area Census, (<http://www.bayareacensus.ca.gov/counties/SanFranciscoCounty.htm>)

Excelsior & Outer Mission Neighborhood Strategy





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Methodology, Analysis, & Findings

Observations

Focus Groups

Interviews

Logic Model
Analysis

Observations



City & County of
San Francisco
Edwin M. Lee, Mayor



San Francisco
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**Stakeholder Outreach, Data
Gathering, Working Group
Formation**

April 2017 - June 2017

**PHASE I: Main Corridors
Strategy, Mission & Geneva**

April 2017 - September 2017

**PHASE II: Neighborhoods
Strategy**

October 2017 - April 2018

Envisioning a future for more vibrant, inclusive, and stronger neighborhoods.

The Office of Supervisor Ahsha Safai, the Planning Department, the Mayor's Office of Economic and Workforce Development invite you to discuss the future of the Excelsior & Outer Mission Neighborhoods.

The Excelsior & Outer Mission Neighborhood Strategy (bounded by the I-280 on the north and west, McLaren Park on the East, and Daly City on the South), will develop a vision for improving and enhancing the Excelsior, Outer Mission, Mission Terrace, Crocker Amazon, and Cayuga neighborhoods. The Strategy will strive to maximize the benefits of ongoing and future projects, working toward making the area an even better place to live and visit.

This neighborhood-level visioning process requires ongoing dialogue between City officials and community leaders, residents, students, service providers, property owners, and others to consider practical approaches to implement the necessary public improvements and investments.

Please join us and be a part of the conversation about your neighborhood's future.

Logic Model Analysis

Inputs Human, financial, organizational, and community resources a program has available to direct toward doing the work	Activities Processes, tools, events, technology, and actions that are an intentional part of the program implementation	Outputs Direct products of program activities and may include types, levels and targets of services to be delivered by the program	Outcomes – Impact Specific changes in program participants' behavior, knowledge, skills, status and level of functioning		
			Short-Term 6 months – 1 Year	Immediate 1 – 3 years	Long-Term (4 to 6 years)
SF Planners Center for Cities & Schools (Y-PLAN) Teachers SF Planner Department Students	Engage students in project-based civic learning experiences that are aligned with the common core Connect SF Planners to mentor students and exposing students to city planning processes Engaging SF Planners to reflect on their experiences working with students	Students present a model and recommendations to SF Planners on their community needs Findings and observations on students' experiences interacting with their urban surroundings SF Planners consider recommendations on city planning projects based on student engagement	Enhancing the partnership between SF Planning and Y-PLAN Inform the city planning process of student's needs Students are more aware and knowledgeable about the planning and policy making process	Increasing students' college, career, and community readiness skills Builds the capacity of young people to effectively contribute to planning and policy making process Builds the capacity of civic leaders to value and use youth insight to create more sustainable policies and places for youth Implement SF Planning projects that are responsive to student needs	Youth-driven participation diversifies the community engagement and brings students to the decision-making table Y-PLAN expands student engagement to other schools Empowers and educates students to become agents of change in their communities Trust is built between traditionally disenfranchised communities and SF Planning

Stakeholder Analysis



Students

“Right now, BART [and MUNI] are emphasizing on checking tickets and kicking out homeless people.. People who don’t pay for BART have to pay for other things.”

“Gentrification is a big deal. Techies are saying our neighborhoods are cheap. But, my friend got evicted because they raised rent... local residents rely on affordable housing and rent control.”

“It is unfair that San Francisco locals that lived in the city before gentrification see their city changed....Our (youth) ideas are not heard.”



SF Planners

“There is no formal process in place to engage youth and schools. Planning Managers get to decide on their own.”

“Children are naturally planners, they know their neighborhood but given the context. We are planting the seed where they can sprout into the planning process.”

“I would really like to be more involved in the entire process and ideally work on the lesson plans and teach students more about the planning process.”



Teachers

“I want to make this a scientific process by focusing on collecting and analyzing data. It wasn’t easy to access data or going to BART to survey people.”

“Some of intro activities assume students never thought of their community. We have to develop activities that are more tailored to where students are at.”

“I want to give students examples of proper proposals and policies. Students did not learn too much about the planning process.”

Findings

SF Planners, community members, and students are seeking youth voices to inform the development of their city

Teachers and SF Planners aspire to equip students with the content knowledge, scientific methodologies, and skills to diversify the planning field

There is low capacity and no clear process to incorporate youth voices into the planning process

Criteria



Cost



**Implementation
Feasibility**



Sustainability

Alternatives

We recommend that SF Planning build internal capacity and foster a youth-centered culture

Hiring a Family Friendly City Initiative Full-Time Employee

- Collaborate with teachers to educate students on urban planning
- Coordinate with schools and planning work groups to schedule site visits and youth presentations

Integrate school and youth engagement into every Planner's job description

- Incorporation of a youth engagement strategy into each SF planning project
- Implement professional development that educates planners on engaging youth

Contracting a Third-Party Provider

- Contract responsibilities of aligning youth engagement and SF Planning processes to a third party (e.g. CC&S)



Questions?