Community Engagement in School Restructuring
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Presentation Structure

➢ Overview

➢ Three Main Themes

➢ Questions

Overview

Overview: Approach

- Focus on Reflection and Learning
- Acknowledgement of Bigger Picture
- Thoughtful, Committed Individuals
- High Praise for District's Vision
- No Dichotomies

Overview: Methodology

➢ **Three Main Areas**

- ▪ School Closing: (Task Forces – Board Vote)
- ▪ Student Transition: (Board Vote – Year End)
- ▪ Wider Restructuring

Overview: Methodology

➢ **Many Different Sources**

- ▪ Community and School Board Meetings

- ▪ Interviews

- ▪ District Materials

- ▪ Articles

- ▪ Promising Practice Review

Overview: Main Themes

➢ Expectations of Value

➢ Internal Culture Change

➢ Honoring Community

Expectations of Value

Expectations of Value

➢ Importance of Intention

➢ Clear Definition

➢ Well-Managed Expectations

- Clear Goals and Outcomes

- How Input will Matter

- Explicit about Implementation

Expectations of Value

➢ Value Derived: School Closings
  - Timing and Logistics of Community Meetings
  - Transportation Costs
  - Marshall and Grass Valley
  - Lakeview and Burckhalter
  - Data-driven Process

Expectations of Value

➢ Community Input: School Closings
- Thoughtful Attendance
- Demonstrated Listening
- Less Transparent Feedback
- Promising Practice

➢ Community Input: Task Forces
- Less Visible Link

Expectations of Value

➢ Ideas Around Value
- High Symbolic Worth
- Less Visible Value to District

Internal Culture Change

Internal Culture Change

➢ Set a Clear, Compelling Vision

➢ Model Desired Behavior

➢ Engage in Transparent Reflection

- Measures of Effort **and** Effect
- Community Meeting Concerns
- Specific Commitments
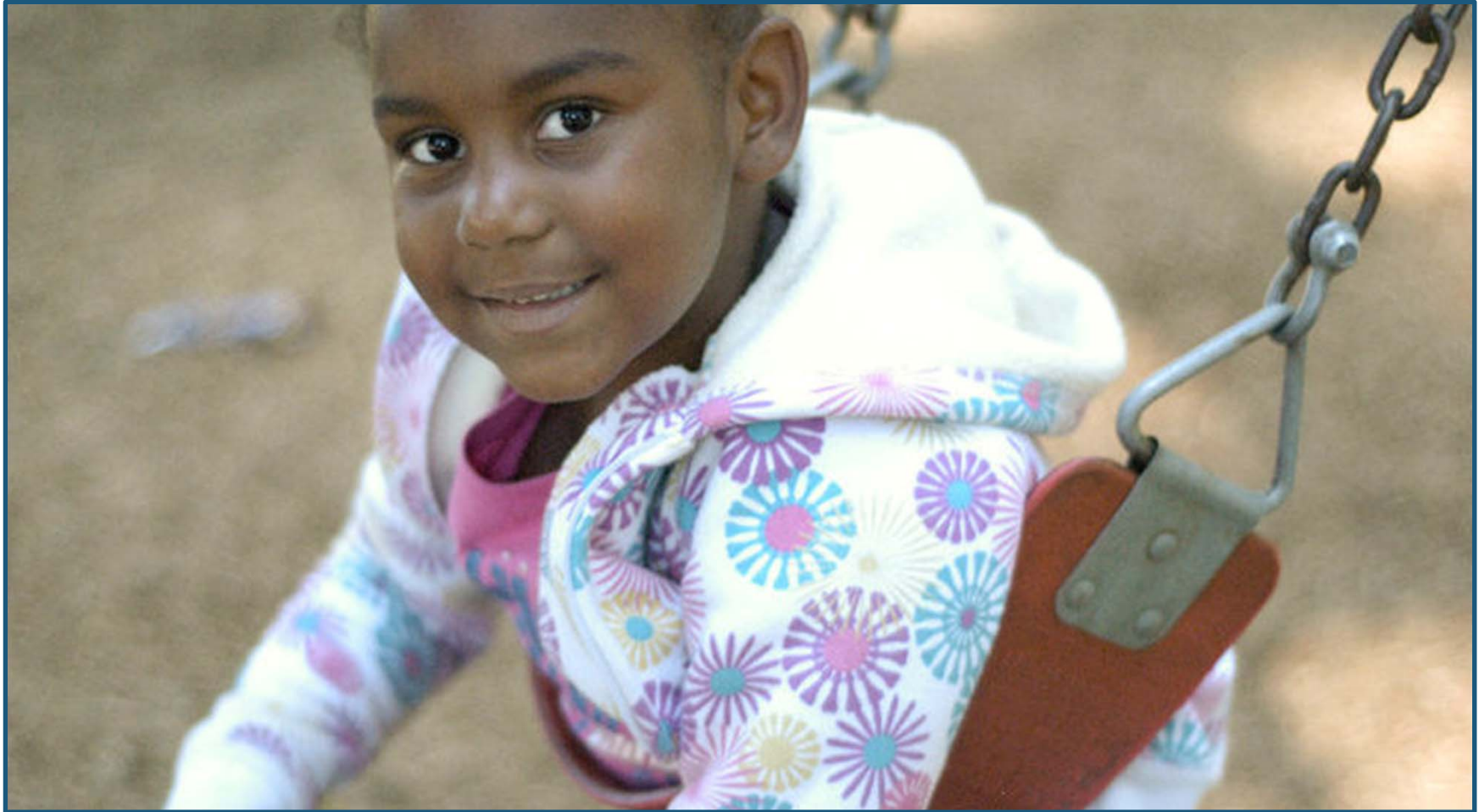- Aspirational Goals

Internal Culture Change

➢ Emphasize Departure from Past Culture

➢ Incorporate Ground-level Knowledge

➢ Consider Promising Practices

- Communicating the Why
- Change Champions
- Anonymous Comment Box

Internal Culture Change

➤ Create Clear, Concise, Consistent Messages
- ▪ Easily Recognizable Themes
- ▪ Personal Example

➤ Create a Structured Communication Plan
- ▪ Systematic School Site Support
- ▪ Proactive Communication

Honoring Community

Honoring Community

Community is not homogenous and change is personal. As such, broad approaches need to be tailored to the unique needs of each community.

Recommendations

Suggested Supplements

➢ School Closings: What the District Learned

➢ The Marshall-Grass Valley Story

➢ Task Force Visions and School Closings

➢ Questions Answered / Progress Evaluated

➢ Message Mapping Tool

Questions

Questions

> What is missing?

> What do you see as the value to the District of community engagement?

> Whether and how political realities challenge this vision?