QUESTION
How can communication between OUSD teachers and Bay Area industry partners be facilitated to promote the Linked Learning instructional approach?

ISSUE
- OUSD needs to form stronger connections with Bay Area firms and businesses in order to provide work-based Linked Learning experiences for all high school students.
- Plan Bay Area projects that the Bay Area will grow by 1.1 million jobs by 2040. Many of these jobs will require industry specific skills and education.
- Educators and industry partners struggle to connect and collaborate to achieve their shared goals.

FINDINGS
- According to a 2012 survey of teachers conducted by the OUSD Linked Learning office, 86% of teachers report they need support connecting with industry partners.
- Industry professionals also struggle to connect with students.

"I have no idea how to begin [working with students] because I do not have access to interested students.

-Local industry professional"