

# ALIGNING + LEVERAGING RESOURCES

Connecting Industry Partners with OUSD's Linked Learning Educational Goals and Strategies

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## QUESTION

How can communication between OUSD teachers and Bay Area industry partners be facilitated to promote the Linked Learning instructional approach?

## BAY AREA CONNECT

A **web-based platform** that connects educators with industry partners and serves as a collaboration tool

## ISSUE

- OUSD needs to form stronger connections with Bay Area firms and businesses in order to provide work-based Linked Learning experiences for all high school students.
- Plan Bay Area projects that **the Bay Area will grow by 1.1 million jobs** by 2040. Many of these jobs will require industry specific skills and education.
- Educators and industry partners **struggle to connect and collaborate** to achieve their shared goals.

## FINDINGS

- According to a 2012 survey of teachers conducted by the OUSD Linked Learning office, **86% of teachers report they need support connecting with industry partners.**
- Industry professionals also struggle to connect with students.

**“I have no idea how to begin [working with students] because I do not have access to interested students.”**

-Local industry professional

Industry partners post projects

Educators search for projects

Industry partners search for classes

All parties communicate on project wall